

# ARC Council Meeting

## MEET THE SPEAKERS

Friday 8th September 2023, Online

### Ed Hall

Qualification Check

#### About Ed

Ed Hall is CEO of Qualification Check which he founded in 2009.

Having started his career in the financial services and recruitment industries Ed saw first-hand the importance and difficulty of verifying individuals' credentials as part of the employment process.

The Qualification Check platform covers more than 50,000 institutions in 195 countries, allowing universities to simply and quickly verify the qualifications of applicants from anywhere in the world. We are the verification partner of UK ENIC and a number of other national ENIC / NARIC organisations.



MANAGING THE RISE IN  
FRAUDULENT  
UNIVERSITY  
APPLICATIONS, WITH  
REGARD TO UKVI  
COMPLIANCE -  
PROTECT, DETECT &  
RESPOND

### Gary Guadagnolo

EAB

#### About Gary

Gary Guadagnolo is a Senior Director in EAB's research division. He specialises in a range of operational and strategic issues facing higher education leaders. His recent areas of focus have included evolving expectations around student experience, the future of campus spaces, and better articulating distinctiveness via the strategic planning process.

Prior to his time at EAB, Gary completed a PhD in Russian history; he is also a hobby chicken farmer.



CAMPUS 2030 -  
HOW CAMPUS SPACES  
ARE EVOLVING IN  
RESPONSE  
TO NEW/AMPLIFIED  
INSTITUTIONAL  
PRIORITIES AND  
STRATEGIES

**GETTING STUDENTS  
REGISTERED TO VOTE**

**PURPOSE UNION**

Purpose Union is a social purpose strategy consultancy united by the belief that the world is better off when organisations think, act, and communicate with a defined social purpose.

For this campaign on student voter registration we have been funded by the UK Democracy Fund. This is a pooled Fund set up by the Joseph Rowntree Reform Trust (JRRT) in 2019 and supported by a group of committed funders.

The Fund is independent and non-partisan, and works to build a healthy democracy – one in which everyone can participate and where political power is shared fairly.

**Bess Mayhew**

Director, Purpose Union



Bess has worked in communications and campaigns for over a decade, creating strategies for companies, charities and political organisations. She specialises in narrative development, qualitative research, stakeholder management and communications strategy.

**Lydia Richmond**

Associate Director, Purpose Union

Lydia is a communications specialist, with expertise in crafting digital and social media strategies. During her career, she has led and delivered multiple impactful campaigns to drive positive change.

